

Fireside Partners PRIVACY PRACTICES

Consent

Please read this Privacy Policy carefully. Use of this website is subject to the terms and conditions of this Privacy Policy. If the terms and conditions of the Privacy Policy are unacceptable to you please do not use this website and do not submit any personally identifiable information via this Website. When you submit information via this Website, you consent to the information collection, use, and disclosure practices described in the Privacy Policy.

Privacy Statement

Fireside Partners is committed to preserving your privacy rights on the Internet and strives to protect and maintain the accuracy of personal information provided to us. We are dedicated to privacy.

This privacy statement is regarding the Fireside Partners Web Site privacy practices and pertains to only the information sent through this web site. It does not pertain to or govern, the storage, use, collection or protection of any personal information submitted to Fireside by other means including without limitation, by phone, e-mail other than through this Web site, and the U.S. Mail.

Fireside Partners strives to insure that any information we collect is confidential. Fireside Partners does not distribute, sell, barter or transfer personally identifiable information obtained from a user to a third party. All Personal Information received by Fireside Partners is protected to the fullest extent possible. We will not share your information with outside parties unless it is required of us by law. We will not sell your information to anyone.

Information Collection and Use

This Website actively collects information from you when you submit it through this website. When you purchase products on our website, we request necessary information such as your billing address, shipping address, credit card information and email address. We use this information to process and send your order, to send you our catalog, to contact you regarding your order or to solicit feedback. We may also examine your information to ensure its security and protection from unauthorized use.

Credit card information is used only for payment processing and fraud prevention. Sensitive personal information is collected only to facilitate our financial service providers' credit decisions and will be shared with them only with your permission. Credit card information and sensitive personal data are not used for any other purpose by our financial services providers or Fireside Partners and will not be kept longer than necessary for providing the services.

Although we use all reasonable means to ensure that the information you provide to us is not used by third parties for purposes other than those described in this Privacy Policy, Fireside Partners is not responsible for any improper use of your personal information that is beyond our reasonable control.

Non-personal data is aggregated for reporting about Fireside Partners websites usability, performance and effectiveness. It is used to improve the customer experience, usability and site content.

Privacy Practice Updates on the Web Site

It is the sole discretion and right of Fireside Partners to make changes to its Web site privacy practices and the terms of this notice at any time. Prior to any significant changes, Fireside Partners will update this notice and post it on this site at the time of the update. Fireside Partners reserves the right to make the new terms effective for all personal information which Fireside Partners maintains, including personal information that we created or received prior to the change. This notice is not intended, nor does it create any contractual or other legal rights in or on behalf of any party.

Contact Information

We hope that you will share with us any comments, questions or suggestions you might have regarding the information practices described in this Privacy Policy. Please feel free to e-mail us at info@fireside.com .